



Road To Success
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Your school is a Ken Garff Road to Success school!

20 minutes a day, 5 days a week

The Road to Success program is a literacy initiative that truly motivates students to read everyday. The program is a collaboration of several community business leaders who want to make a difference!

Here's how it works:

- Four (4) bikes are going to be given away at the end of the school year to your school.
- Read with your child for 20 minutes a day, 5 days a week.
- Every 100 minutes your student reads enters their name into the drawing for one of the bikes. The more your student reads, the better their chances.
- Teachers will collect the reading minutes from students once a week.
- Students can track their reading minutes at home. Schools have been provided with a reading chart for the students to bring home and keep on their fridge.
- Every student will receive several reading reminders and incentives (homework folder, pencil, eraser, ruler, and food prize incentives) during the school year.
- Find out who is running the program at your school, visit www.kengarffroad.com and click on the "schools" tab. Then simply look for your school's name.

Purpose: To give teachers and parents a tool to encourage our young students to learn and improve their reading skills, in order to become great thinkers and enhance their scholastic careers.

For complete program information, visit www.kengarffroad.com.